

### Model Release

Agreement by the subject to confer rights to use photograph(s) and/or video(s)  
by KU Recreation Services and the University of Kansas

I hereby give my consent for my photograph or videograph taken this day to be used by the University of Kansas, or any of its agencies, in any way related to the publicity programs of this organization.

\_\_\_\_\_ Date

\_\_\_\_\_ Name (please print)

\_\_\_\_\_ *Signature*

\_\_\_\_\_ Grade level

\_\_\_\_\_ Academic major

\_\_\_\_\_ Hometown

The subject wishes to be emailed a complimentary copy of his/her still photograph.

Email: \_\_\_\_\_

Permission is granted on the condition that the subject not be identified by name.

If the subject is a minor (younger than 18 years), please complete the following:

\_\_\_\_\_ Name of parent or guardian (please print)

\_\_\_\_\_ *Parent's or guardian's signature*

KU Recreation Services | Ambler Student Recreation Fitness Center | 1740 Watkins Center Drive | Lawrence, KS 66045-7567 | 785.864.3546

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### The purpose of photography/video, opting in or out, and respect for privacy.

Photographs and/or video produced by KU Recreation Services are used for various recruitment publications and/or websites related to KU Recreation Services and KU in general.

If you have been asked to participate in a photo or video opportunity, you may choose to opt out but must make that known to your instructor and/or to the Marketing staff who are present. In many cases, we ask for permission in advance. Your instructor may ask you to sign a model release. Your signed model release is regarded as confidential information.

KU Recreation Services will not identify you by name when reproducing your photo. However, if you are the subject of a news story or award presentation, we'll ask permission to use your name, year in school, major and hometown. If you are the subject of a video interview, we'll first ask your permission to be videotaped and identified similarly.

KU Recreation Services does not allow commercial use by outside parties. Occasionally, Marketing Communications allows use of stock photos by news media and by non-profit organizations such as the Chronicle for Higher Education, Association of American Universities (AAU), and others.

If you desire a link to photos as a personal keepsake, you must make that known to the photographer, who will add your email to the distribution list. We request that you refrain from posting or using any photo of a classmate without his/her permission.

Making and sharing photographs and videos are matters of trust and respect. Your colleagues at KU Recreation Services thank you for participating and helping raise KU to a broader view.